

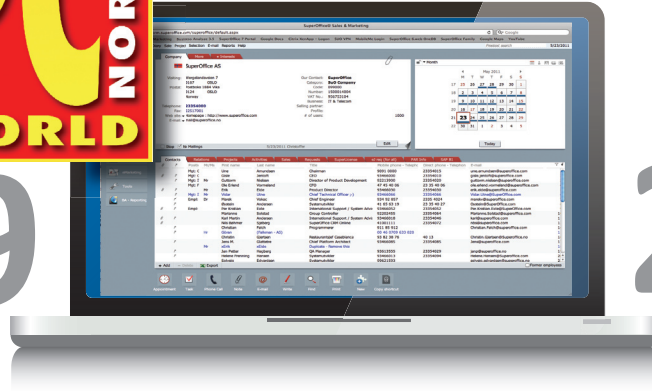


SuperOffice

The smart way to do business

BEST IN TEST
PC
WORLD
NORGE

2009



2011

SuperOffice wins... for the second time in a row!

The biggest CRM system test ever:

SuperOffice CRM - vs - Microsoft CRM

PC World, the international computer magazine has in their last issue of the Norwegian edition made their biggest and most in depth test of CRM systems ever.

As in previous years there were two products standing out. SuperOffice and Microsoft.

For the second time in a row SuperOffice CRM was voted "Best in Test".

In 2009, PC World only tested the server (on premise) versions as neither SuperOffice nor Microsoft at that time had introduced their online versions of their CRM product.

In this year's test both the online and the on premise products were tested.

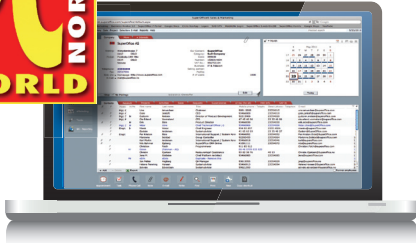
We are very proud that SuperOffice CRM once again was chosen and rated better and higher than Microsoft CRM in both categories. **"Best in Test" for CRM systems in Server (on premise) version and "Best in Test" for the Online version.** What more can we wish for? Beating the worlds largest software vendor in test after test, year after year! That proves that CRM The SuperOffice Way is a smart choice!



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**SuperOffice wins...
for the second time in a row!**

Statements PC World made about SuperOffice:

“SuperOffice CRM Online is very user-friendly, also suitable for small companies”

“For many, SuperOffice is synonymous with CRM and this shows in the program. The client is highly polished, with a wealth of little details that users come to find indispensable. We couldn’t accuse SuperOffice of copying the user interface from anyone else – in this area, they are out in the lead.”

“SuperOffice Online’s speed is more or less the same as for the other Norwegian web solutions, and considerably faster than Microsoft CRM 2011 Online.”

“SuperOffice has devised a new workflow system that allows you to tailor sales and other work processes without scripting them. For the Online edition, this is a great idea, since scripts are not available. We have seen similar solutions in other CRM systems, but SuperOffice’s variant looks particularly elegant and well set out.”

“SuperOffice 7 Online is a simple way to start using SuperOffice and is suited to smaller companies, and somewhat larger ones who do not want to run their own systems.”

“Nevertheless, all the integrations that are available is one of the strengths of SuperOffice. There are ten companies in Europe working exclusively on creating integrations for SuperOffice, and the company’s own integration with Microsoft Office 2007 and 2010 is in many ways more advanced than Microsoft’s own. SuperOffice Ribbons extends the ribbons in Word, Excel and PowerPoint with a separate tab where you can display additional information and link to SuperOffice.”

“SuperOffice is the winner again.

It simply means that SuperOffice is the best at the core CRM functionality. The online version is suitable for both large and small companies and is easy to get started with. Even though SuperOffice can be customised and extended beyond recognition, and commits you to unwanted costs for add-on modules and consultants, it is fully usable out of the box.”

“SuperOffice is meticulous when it comes to the little details, which makes it a good place to work in.”

We couldn’t have said it better ourselves!